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CENTRAL CREDIT UNION RAISES \$7,510 FOR PLAYGROUND

POCATELLO — On Wednesday, Sept. 7, Idaho Central Credit Union's President, Kent Oram, issued a challenge to the employees there: buy pickets and pavers for Brooklyn's Playground, and the company would match whatever employees donated. However, there was a catch. The offer was only good through 6 p.m. on Thursday, Sept. 15.

It seems the employees of Idaho Central Credit Union love a challenge. When the deadline rolled around, employees had donated a total of \$3,755 to go into pavers, benches, and personalized pickets for the fence that will surround Brooklyn's Playground.

The company, good for its word, matched that amount and informed the Brooklyn's Playground committee that it would be giving the committee a check in the amount of \$7,510, all of it to go into personalized pickets and pavers at the playground.

"We're excited to be part of this amazing community effort," said

Laura Smith, business development manager for Idaho Central Credit Union. "Brooklyn's Playground has captured the imagination of everyone at Idaho Central Credit Union. It's just something we're very enthusiastic about, something we strongly support."

That enthusiasm was expressed earlier, in May, when the credit union presented a check for \$10,000 to Brooklyn's Playground in response to a match challenge from local sup-

porter Dorsey Hill.

"It's truly touching to see this kind of support from the employees at Idaho Central Credit Union," said Tim Forhan, chairperson of Valley Pride, the organization leading the Brooklyn's Playground effort. "That they did this in a week - well, it's just awesome. And what a presence they'll have. That's more than 10 percent of the pickets surrounding the playground."