

Let's Push Brooklyn's Playground Over the Top in July!



We're close to having our community's first inclusive playground, where kids with disabilities and their non-disabled friends can play side-by-side.

But we need your help in July if we're going to build Brooklyn's Playground in September!

There are lots of ways you can help:

Vote in the Pepsi Refresh \$50K Challenge!

Your vote **every day** in July can help Brooklyn's Playground win a \$50,000 grant from Pepsi Refresh!

The top 10 vote-getters nationally get funded, so jump in and cast your vote for **our** community project.

It's free. It's easy. It only takes a few seconds a day:

1. Go to the Brooklyn's Playground website:
www.BrooklynsPlayground.org
2. Click on "Help Brooklyn's Playground Win \$50,000"
3. Follow the directions.

You can also **text** a vote: Just text 107713 to 73774.

For those not text savvy, 73774 is the "TO" and 107713 is the "Message".

Look for "Power Vote" yellow caps on Pepsi products – they're good for up to 100 votes for Brooklyn's Playground! Just enter the code when you vote!

You can use up to 10 Power Votes every day.

This is the key to putting Brooklyn's Playground in the Top 10!



Join the "July 300"!

A donation of \$300 or more from you can help make the miracle happen!

The first 300 businesses, individuals, organizations or families that donate at least \$300 during July will be recognized as part of the "July 300" – the donors who made it possible to order the equipment for Brooklyn's Playground so we can break ground on time.

- You'll be recognized permanently on a special "July 300" plaque at the entrance to Brooklyn's Playground.
- You'll be presented with a unique framed certificate proclaiming your membership in the "July 300."

The staff at the Red Lion Hotel joined the "July 300" with a car wash fundraiser!

Maybe your place of work can help, too.

It's easy to donate:

- On the Brooklyn's Playground website – www.BrooklynsPlayground.org.
- Send a check to:
Brooklyn's Playground, P.O. Box 1374, Pocatello, ID 83204
- Call: **208-221-3313**

(Your donation may be tax-deductible. Check with your accountant.)



Your Kids Can Help!

If you're having a yard sale or garage sale this summer you can **reserve a Brooklyn's Playground lemonade stand!**

See our website for more information.

Let's push Brooklyn's Playground over the top in July! You can make it happen!

The kids in our community will thank you for many years!



www.BrooklynsPlayground.org

Cut this ad out and put it up at your place of work.

You can also download a PDF version to email to your friends, at www.brooklynsplayground.org/downloads.

Brooklyn's Playground design and communications services courtesy of Rave Communications.