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Lemonade stand earns \$600 for playground

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For the Journal

POCATELLO — Three-year-old Charlie Harris of Pocatello could have an extremely bright future in business based on what she accomplished on May 14 with a little bit of lemonade and a desire to help her community.

Her parents suggested that she put up a lemonade stand at their yard sale, and they could give the money to the Brooklyn's Playground project.

"We were watching the news," Ashley Harris, Charlie's mother, said. "They did a story on how the bank was giving money to Brooklyn's Playground and I told Charlie that we had donated to that. She said she wanted to do something, too."

The next day Charlie was watching a TV program in which someone was selling

lemonade, and she decided that would be her method of fundraising.

The day of the garage sale, Charlie put up her lemonade stand and made \$600 for Brooklyn's playground that day, easily outselling her parent's garage sale and jump starting a new project to allow children to get involved in the Brooklyn's Playground effort.

"I thought it was absolutely amazing," Shad Harris, Charlie's father said. "There were people stopping by three or four times, and paying extra. We had a few women who just opened their purse and dumped all the change they had into the jar without so much as a thought."

Rave Communications has begun to have "Brooklyn's Playground Lemonade Stand" kits made to distribute to anyone who would like to help raise money for the effort.

Each kit will include a table and all applicable graphic art for the stand.

The stand kits are expected to be completed within the next three weeks. Anyone with a yard sale scheduled within the next three weeks, or who has a child who would like to open a stand, go to the Brooklyn's Playground website, click on the contact us button and let them know.

Tell them where and when the event will be and give contact information so the kit can be delivered on time.

Local area schools, and businesses are getting involved in the program now as well. Tendoy Elementary in Pocatello donated \$125 from their copper wars effort, while Chubbuck Elementary sold Brooklyn's Playground T-shirts, and wristbands, and on every Friday had a "Hats on for Brooklyn's Playground"

day. If a student donated a dollar to Brooklyn's Playground, they were then allowed to wear a hat in school for the day.

Through these events the elementary school was able to raise and donate \$1,025 to the effort.

Two new businesses have also begun to donate.

Yo-Crazy in Chubbuck has decided that every Wednesday in June, from 5 p.m. till closing, they will donate 50 percent of all their proceeds to Brooklyn's Playground, and Kiwi Loco in Pocatello will wear Brooklyn's playground T-shirts every Friday. Every person that comes into Kiwi Loco on Fridays wearing the T-shirt will get a 25 percent discount on their order which will then be donated to the effort.

The Brooklyn's playground effort is being coordinated by the Portneuf Valley Pride Organization.